



## Business Management Questions & Answers

Question	Answer(s)
How much profit do I need from my business?	<a href="#">Lifetime Savings Plan</a> , <a href="#">Budget</a>
How much sales or gross revenue does my business need to generate the required profit?	<a href="#">Break-Even Analysis</a> , <a href="#">Profit Planning</a>
How many customers, jobs, projects, employees, etc. do I need to reach my sales or revenue goals?	<a href="#">Business Plan</a> .
How am I going to get the word out & find the customers I need?	<a href="#">Marketing Plan</a>
How am I going to reach out to all those customers, keep track of them, and keep them happy & coming back?	<a href="#">Customer Relationship Management (CRM) system</a>
How am I going to keep keep my wits juggling all those jobs & projects?	<a href="#">Project Management</a>
How am I going to manage & motivate all those employees, make sure they're productive & happy?	<a href="#">The HWD (How We Did, How We're Doing, &amp; How We'll Do) productivity &amp; project management app</a>
What happened? Am I on track?	<a href="#">Accounting</a>
I need some "adult supervision": someone to look over my shoulder now and then, but I can't justify hiring my own Controller or CFO just yet.	<a href="#">CFO to Go</a>
I'm doing well & have money to invest. Now what?	<a href="#">Investment Research</a>
My investment statements only show total return. To compare with my plan, I need average annual numbers. Now what?	<a href="#">ROI Calculator</a>
I need to involve my family. This is hard. Help!	<a href="#">Families &amp; Money</a>
I built an awesome business. Now I want to sell it. What should I do? How shall I proceed?	<a href="#">Selling Your Business</a>

05/08/2015

[Contact](#)